

gary zimmerman

proven leader – global experience

gary@growthhackerllc.com • ghllc.us • +1.908.391.7930



professional experience

accomplishments

- Leads with intelligence and maturity
- Explains complex subjects through story telling
- Solves problems through analytics
- Excels at developing high performance teams
- Enjoys applying new technology to solve real-world problems

results

\$54,566,937

in opportunities created

\$48,153,405

in opportunities influenced

\$21,456,790

in opportunities won

26

Companies and products launched

1,200+

Followers on LinkedIn, Google +, Twitter

100+

Media interviews, briefings, articles published

education

BS – Management |
Nova Southeastern
University |
Ft. Lauderdale, FL.

Corporate training in
TQM, executive
media mgmt., ICT,
leadership skills

First degree black belt
– Tae Kwon Do

skills

Visionary leader | Team-builder
Lean startup disciple
Customer and competitive researcher
Business and customer developer
Storyteller
Acceptable risk taker
Experimental learner
Data driven decision maker
Fund raiser | Grant writer
Marketing technologist
Digital and content marketer
Product manager | marketer
Alliance and partner developer

Owner & CEO
Growth Hacker

Head of Carrier
Services Marketing
Neustar

Vice President
Solutions &
Marketing
Avotus

Director Provider
Services Marketing
Infonet

Director Service
Development
Vectant

Director Program
Office
WorldPartners
Company

Supporting several
startups in achieving
their growth goals.

Built the marketing
function for the
\$600M carrier
services division

Built a startup
enterprise software
business into a \$30M
managed services
company.

Developed wholesale
IP services offer
spanning 50 countries

Built a \$9M software
as a service offer in
Japan.

Built WorldPartners
Company; a \$35M
joint venture
connecting 19
international CSPs
serving global
enterprises.

'15

'09

'02

'01

'00